

Rising from the Storm: Turning Devastation into Opportunity for All

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An 1878 map reveals that **maybe**
our ancestors were
right to build on higher ground.



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80% of New Orleans was flooded

Near 230,000 occupied housing units were flooded

Over 100,000 households had more than 4 feet of flood water

Population:

■ Pre-Katrina	484,000
■ January 2006	181,400
■ 2013	379,000

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BNOB



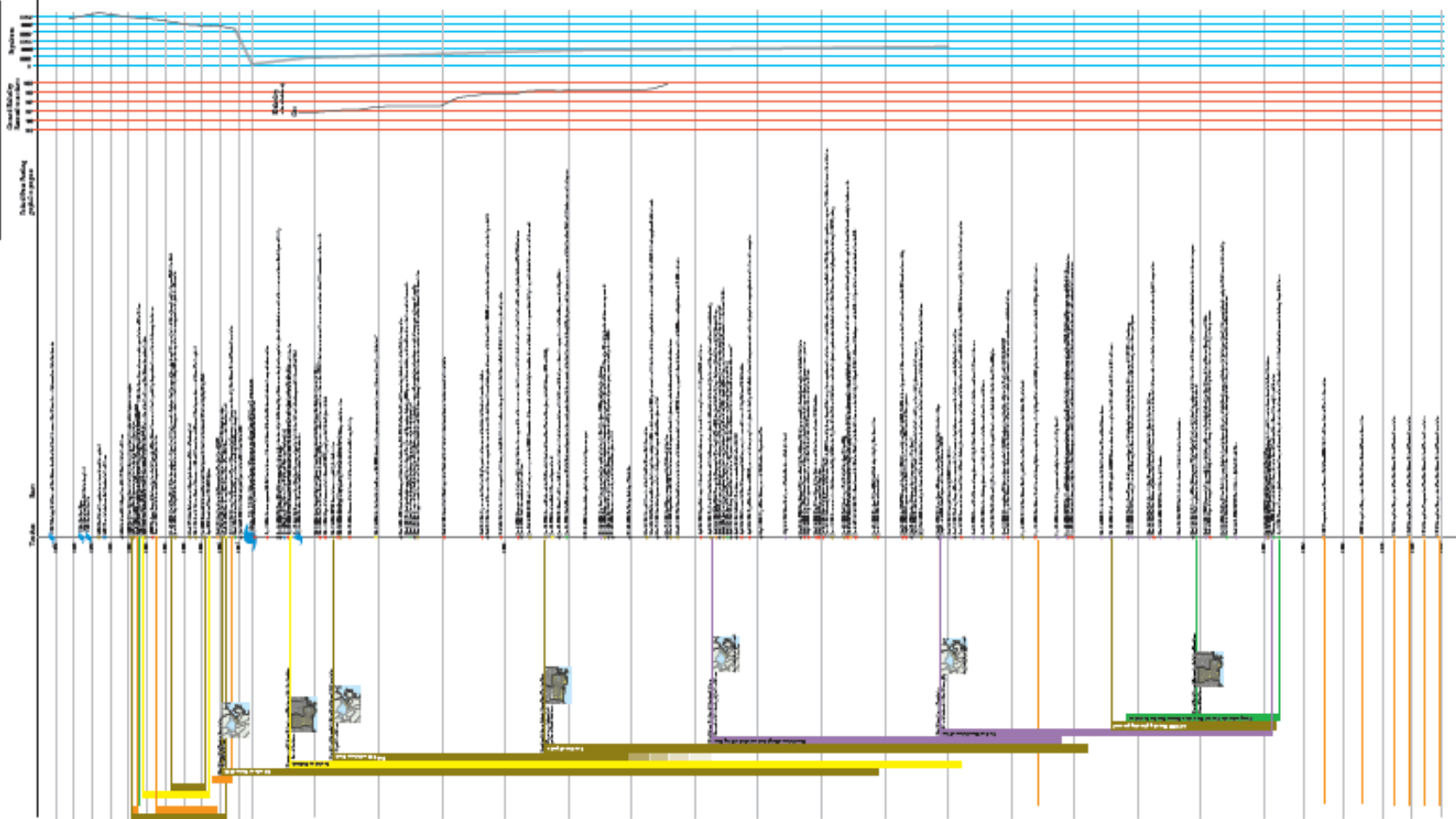
UNOP

Neighborhood
Planning Initiatives

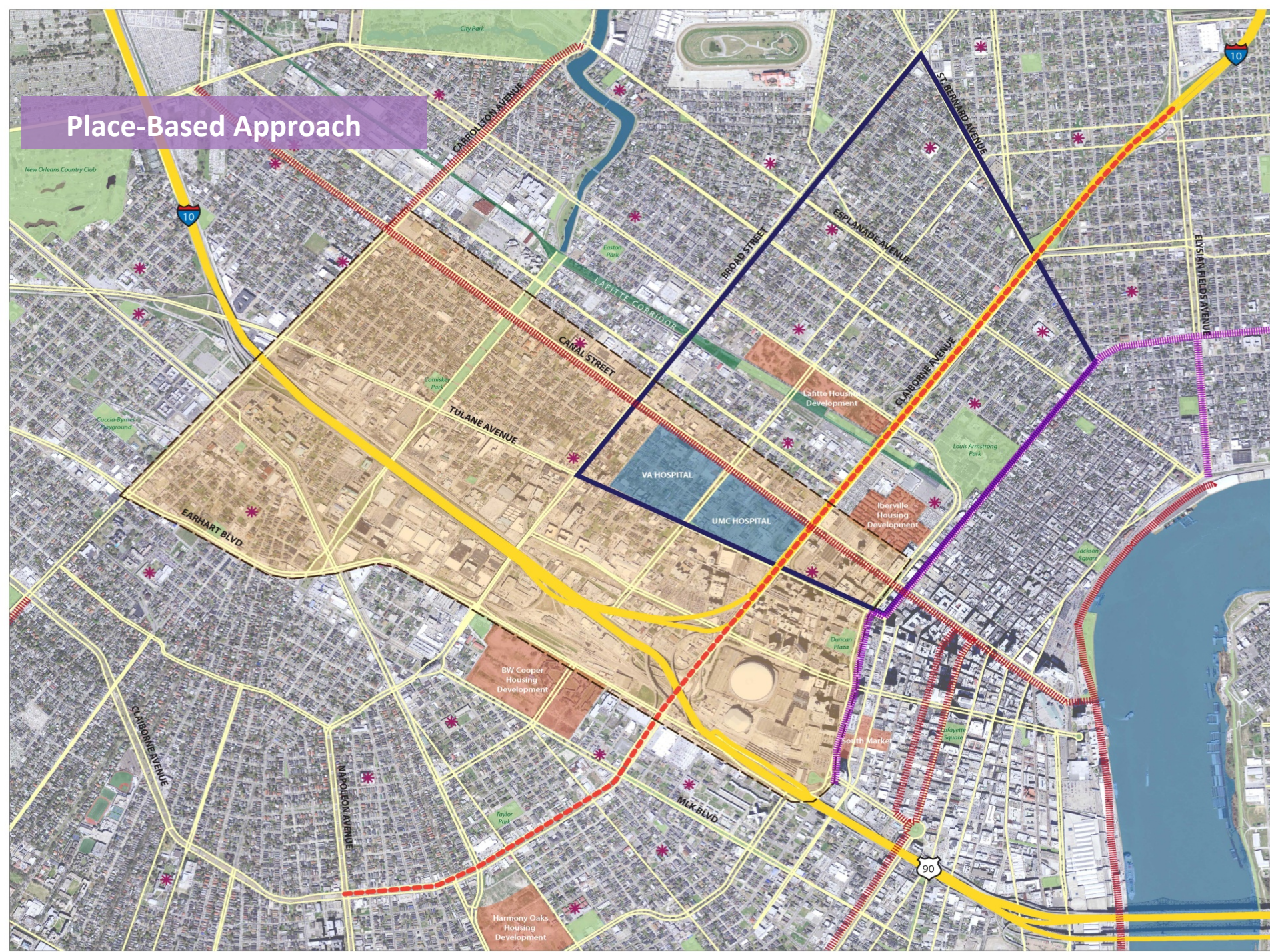
Planning Post-Katrina New Orleans: A Timeline

Report for Planning of New Orleans' reconstruction planning by Anne Stern

The numbers in each program and regional category



Place-Based Approach





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Orleans Parish (New Orleans), La.

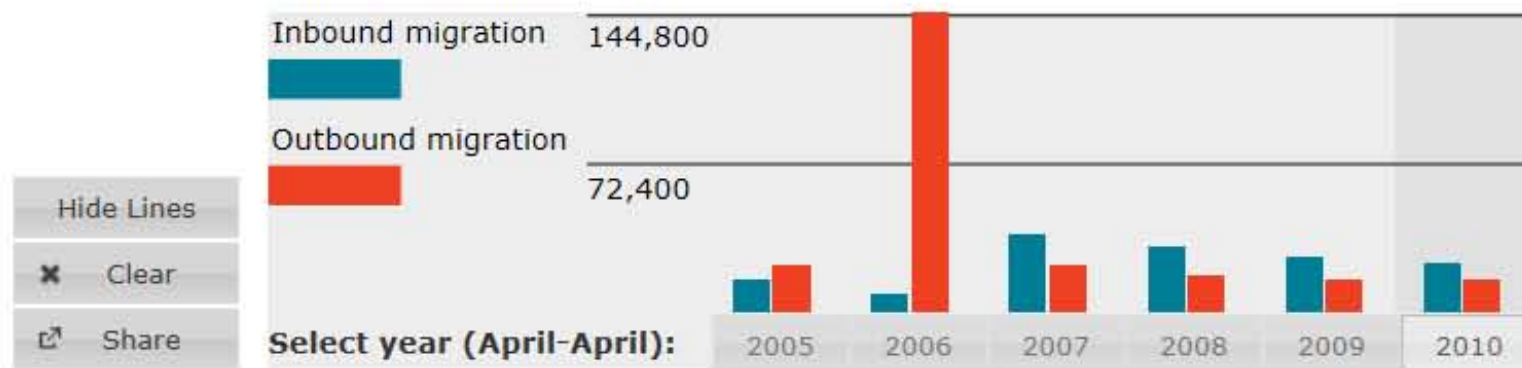
Population (2010): 343,829

Population (2005): 494,294

Inbound income per cap. (2010): \$19,100

Outbound income per cap. (2010): \$19,300

Non-migrant income per cap. (2010): \$23,000

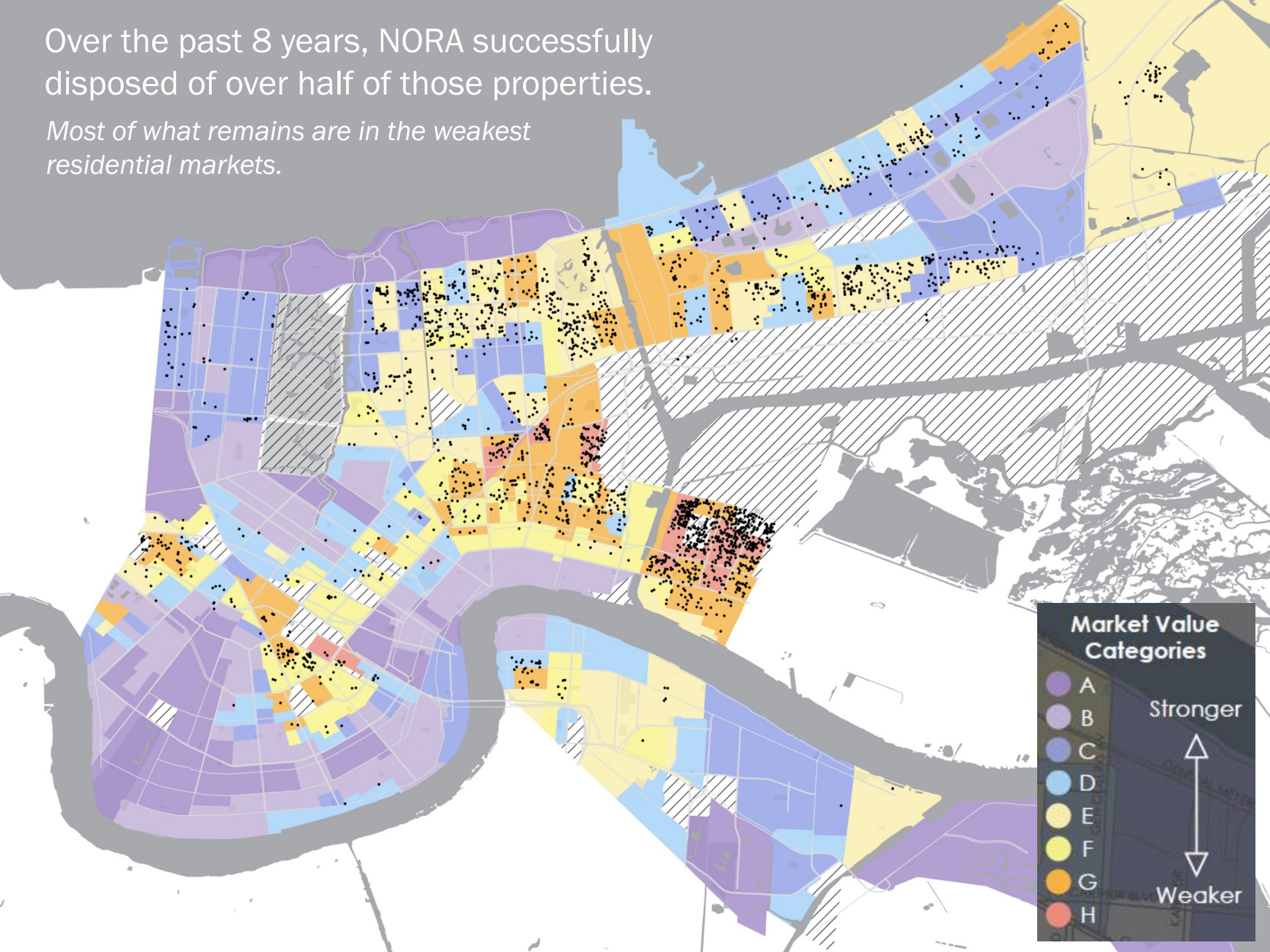


Enter a county or major city: Orleans Parish (New Orleans), La. x

Source: Forbes American Migration Interactive Map

Over the past 8 years, NORA successfully disposed of over half of those properties.

Most of what remains are in the weakest residential markets.

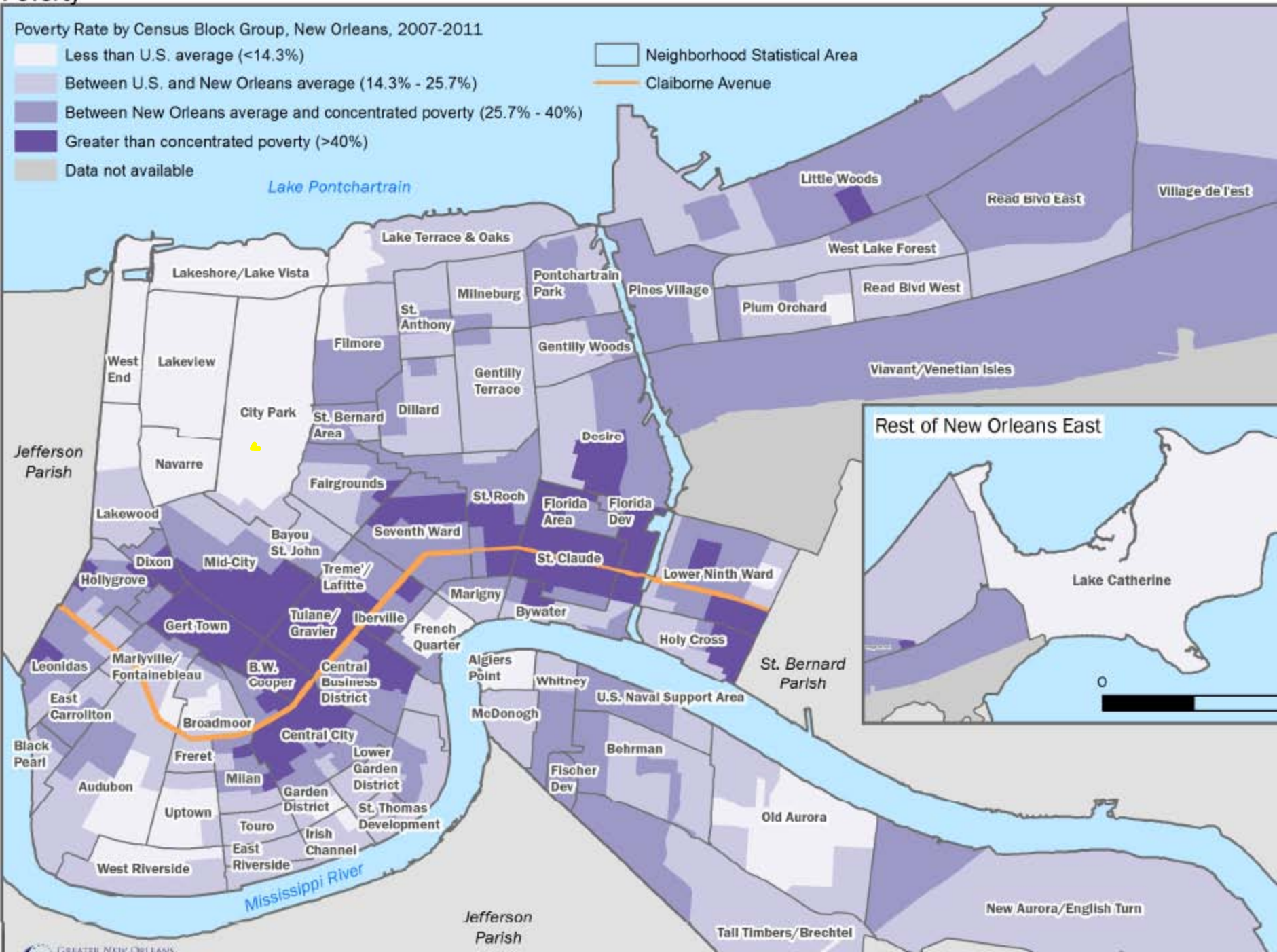


Poverty

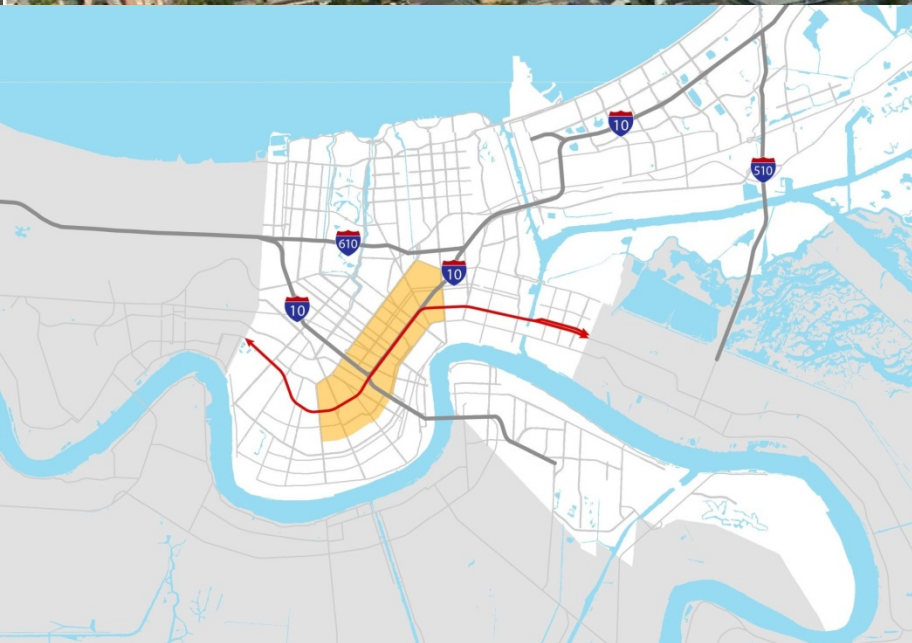
Poverty Rate by Census Block Group, New Orleans, 2007-2011

- Less than U.S. average (<14.3%)
- Between U.S. and New Orleans average (14.3% - 25.7%)
- Between New Orleans average and concentrated poverty (25.7% - 40%)
- Greater than concentrated poverty (>40%)
- Data not available

- Neighborhood Statistical Area
- Claiborne Avenue



Regenerating Legacy Cities: Creating Opportunity, Fostering Inclusion



BROADMOOR

BW
COOPER

CENTRAL
CITY

MILAN

**Leveraging
Infrastructure to
Build
Access and Equity**

7th
WARD

TREME
LAFFITE

CBD

MID CITY
GRAVIER

IBERVILLE



Economic
Development

Livable
Claiborne
Communities

Transportation
Systems

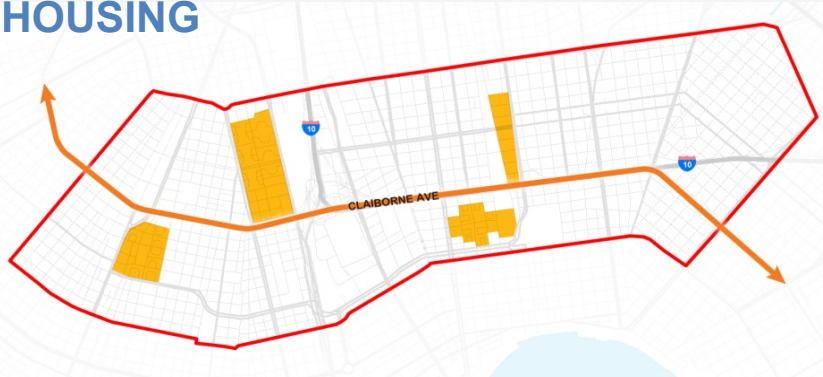
Community
Regeneration



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REDEVELOPED PUBLIC HOUSING



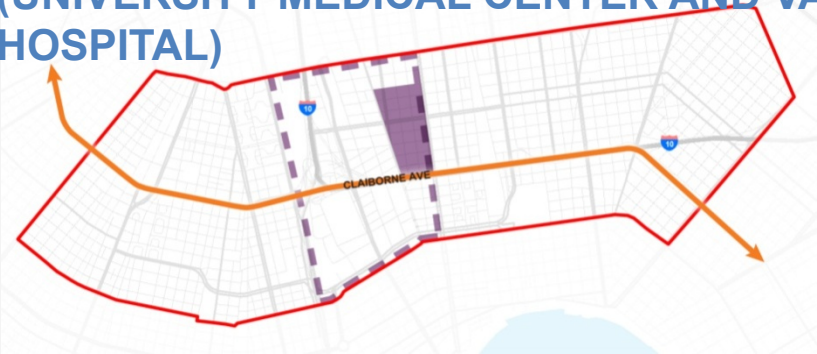
CHOICE NEIGHBORHOODS INITIATIVE – IBERVILLE/TREME



OFFICE OF COMMUNITY DEVELOPMENT PRIORITY AREAS



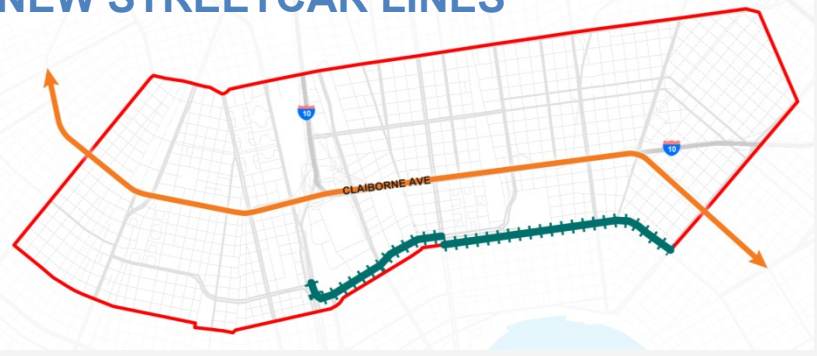
BIODISTRICT AND HOSPITAL COMPLEX (UNIVERSITY MEDICAL CENTER AND VA HOSPITAL)



LAFITTE GREENWAY CORRIDOR REVITALIZATION PLAN

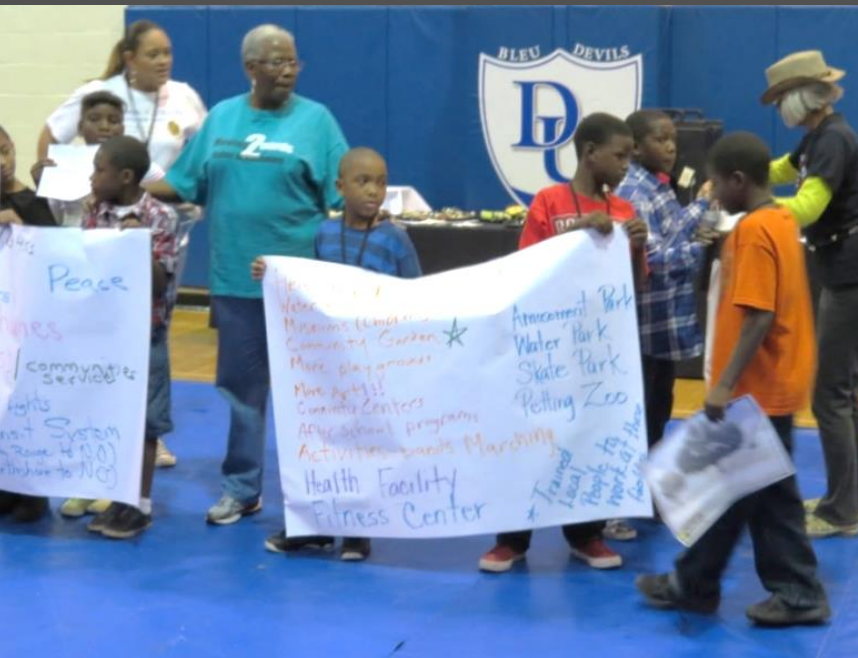


NEW STREETCAR LINES



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Regenerating Legacy Cities: Creating Opportunity, Fostering Inclusion



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Guiding Principles	Elements	Examples
EQUITY	<ul style="list-style-type: none">-Fair,-Inclusive-Equal opportunity	<ul style="list-style-type: none">-Affordable housing-Access to training and education-Access to jobs-Access to business capital and markets
CHOICE	<ul style="list-style-type: none">-Opportunity to choose	<ul style="list-style-type: none">-Different housing types-Multimodal transportation
SUSTAINABILITY	<ul style="list-style-type: none">-Use natural systems when possible-Efficient use of resources	<ul style="list-style-type: none">-Green infrastructure for stormwater management-Energy-efficient development

New Orleans Redevelopment Authority (NORA)

Christian Unity Baptist Church

Claiborne Coalition

Port Authority of New Orleans and Board of Trade

Regional Planning Commission of New Orleans (RPC/MPO)

Regional Transit Authority of New Orleans (RTA)

New Orleans Jazz and Heritage Festival Foundation

New Orleans Sewer and Water Board

Transport NOLA

Hoffman Triangle

Jericho Housing

St. Peter Claver Catholic Church

West Jefferson Civic Association

ENONAC

Louisiana Trucking Association

Greater Tremé Consortium Inc.

Catholic Charities of New Orleans

Recovery School District of Louisiana (RSD)

Downtown Development District

Mardi Gras Indian Council

Equitable access to economic prosperity

Preservation of culture and identity

Managed change to benefit the existing community

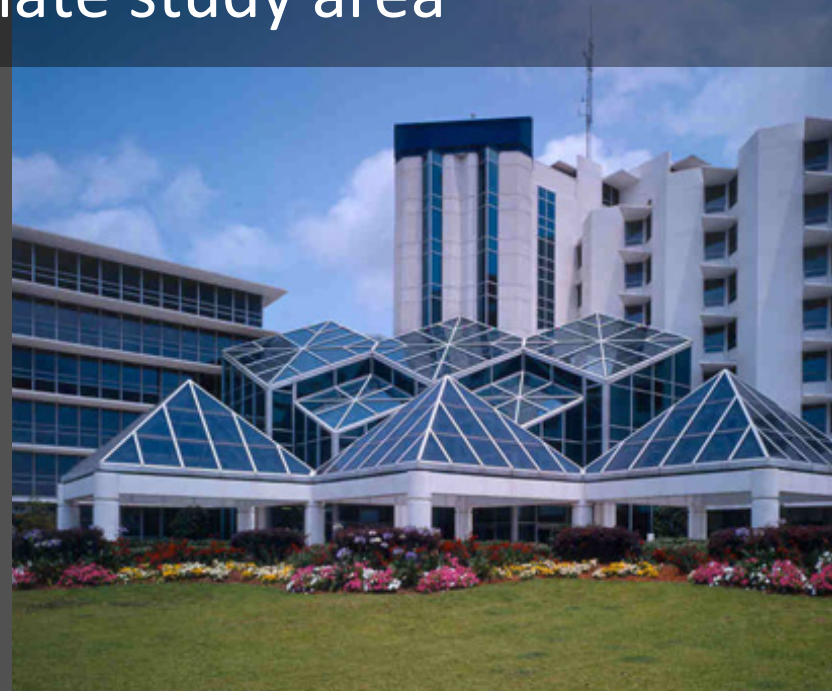
Sustainable solutions for our flood-prone environment

Enhanced transportation choice and access



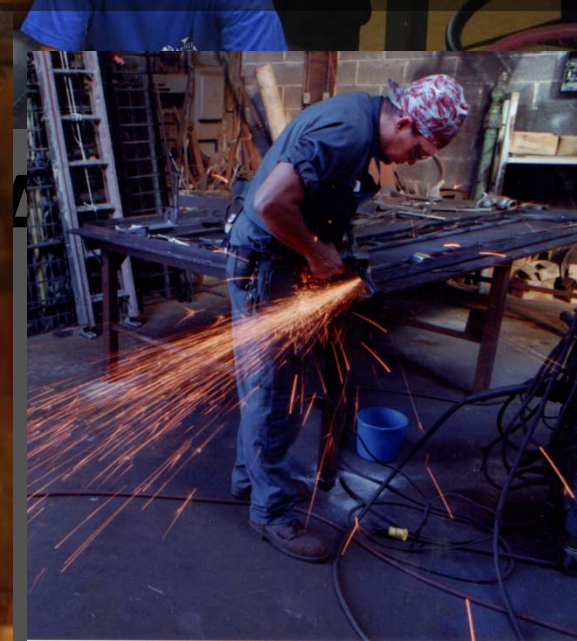


Impacts beyond immediate study area





EQUITABLE ACCESS TO ECONOMIC PROSPERITY



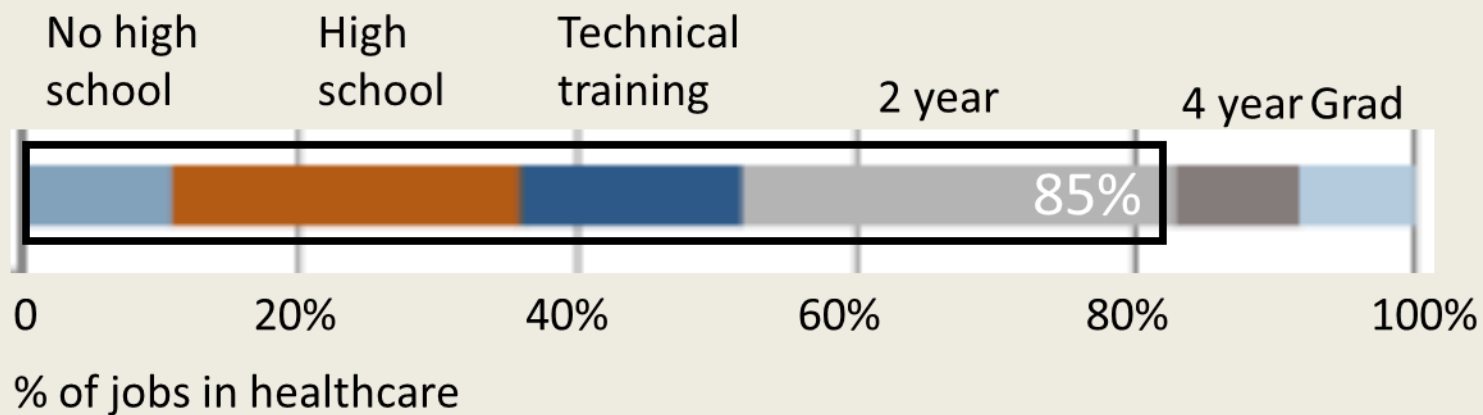
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Implement Anchor Institution Strategy

- Majority of **employment growth will be in the health care sector**
- **30% of CC residents of working age do not have a high school diploma**
- A **high school diploma** qualifies someone for 35% of the jobs in health care...
- **2 more years of school** give access to 85% of health care jobs



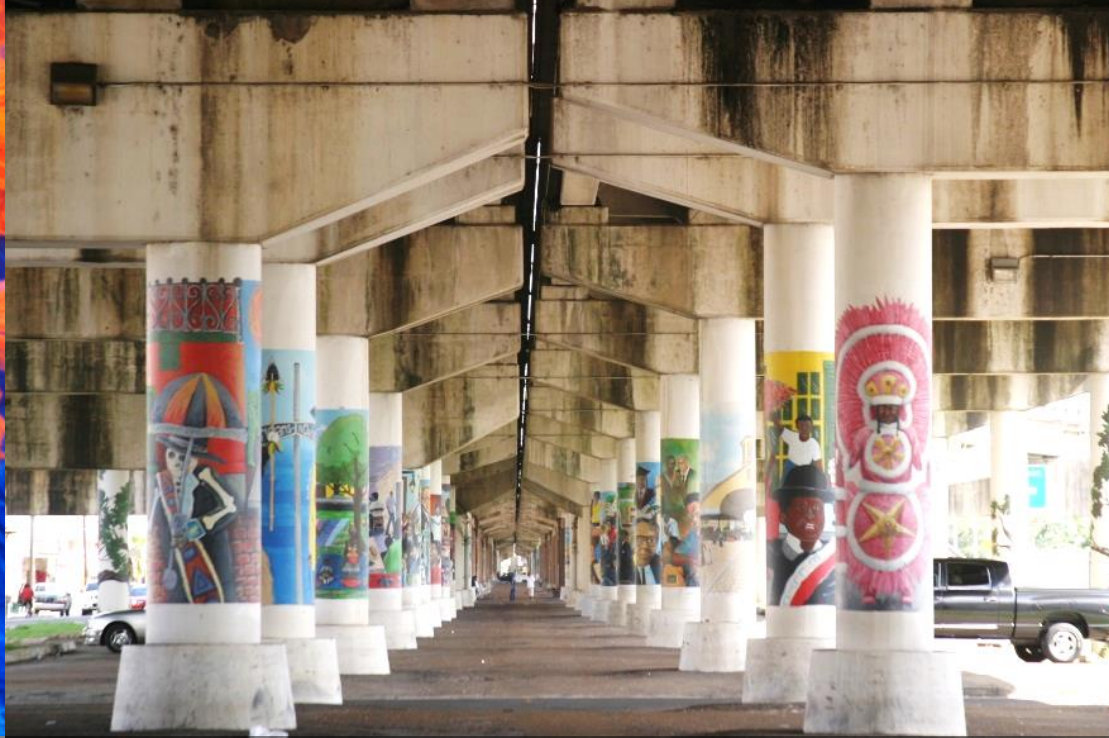
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Encourage more neighborhood-serving retail and services.

- Attract retail catalyst sites for local entrepreneurs
- Connect graduates of small business technical assistance providers with space in targeted retail areas
- Develop a plan for appropriate sites within the CC area for auto service or similar businesses
- Develop a ground floor retail strategy when planning for transit-oriented development and other major development locations.





PRESERVATION OF CULTURE



Create an Indigenous Culture Producers Trust

- Convene individuals and organizations that practice indigenous culture in clusters to provide mutual goods and services
- Enhance programs to transmit indigenous culture to new generations of culture bearers, preserving access to parade routes and cultural venues





**MANAGE CHANGE TO BENEFIT
THE EXISTING COMMUNITY**



*Create mixed-income
neighborhoods with 50%
affordable housing*

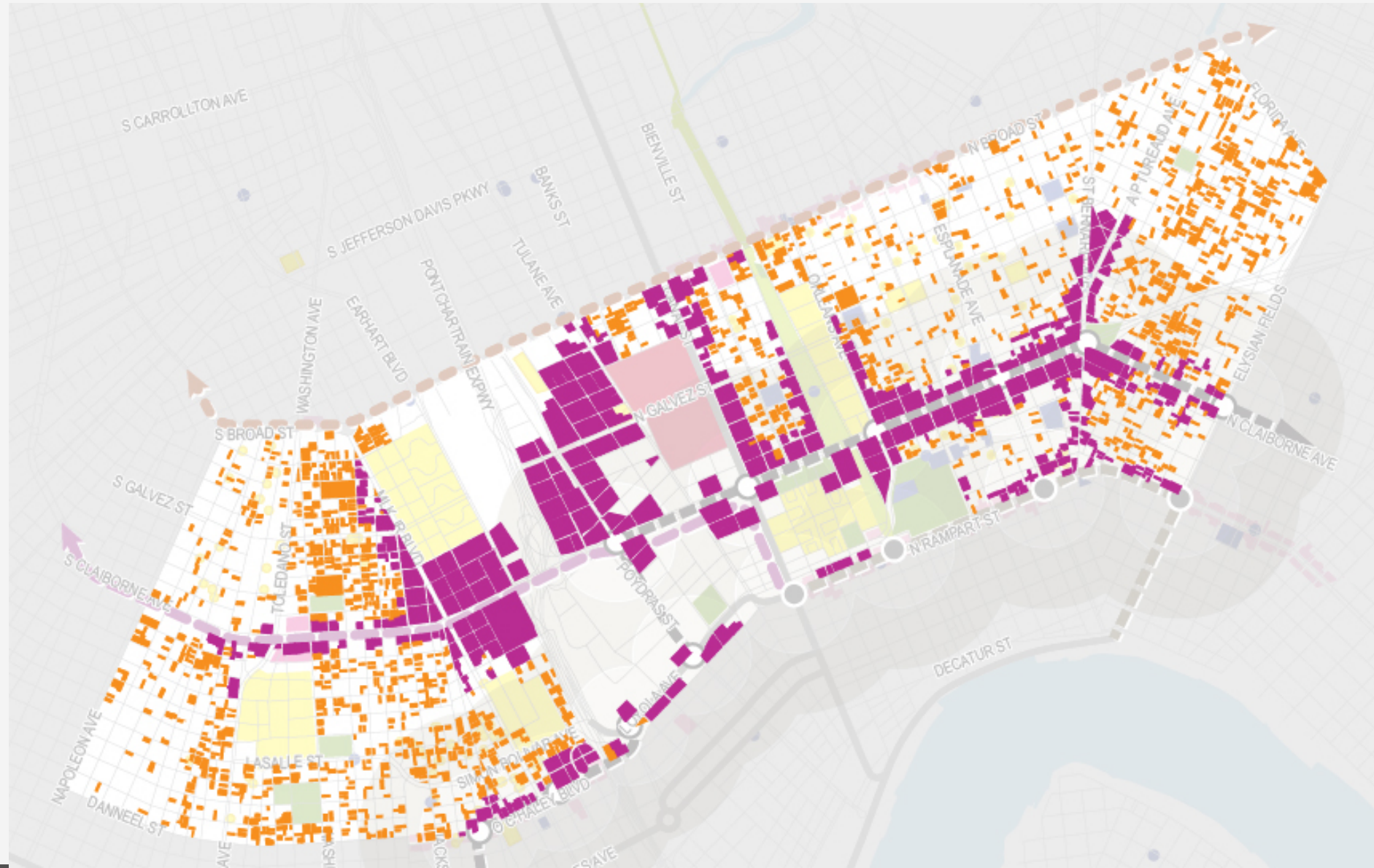
- Use CC Initiative to designate core government, agency, non-profit and institutional partners to work with community to affirm responsibilities and commitments to LCC redevelopment



Improve access to public facilities in the LCC area

- Leverage existing libraries, park and recreation facilities in the CC area with other public institutions
- Enhance CC recreation and playground facilities to respond to local neighborhoods while complementing each other's programs in the upcoming NORDC master plan









SUSTAINABLE SOLUTIONS TO FLOOD PRONE ENVIRONMENTS



Treme 2012

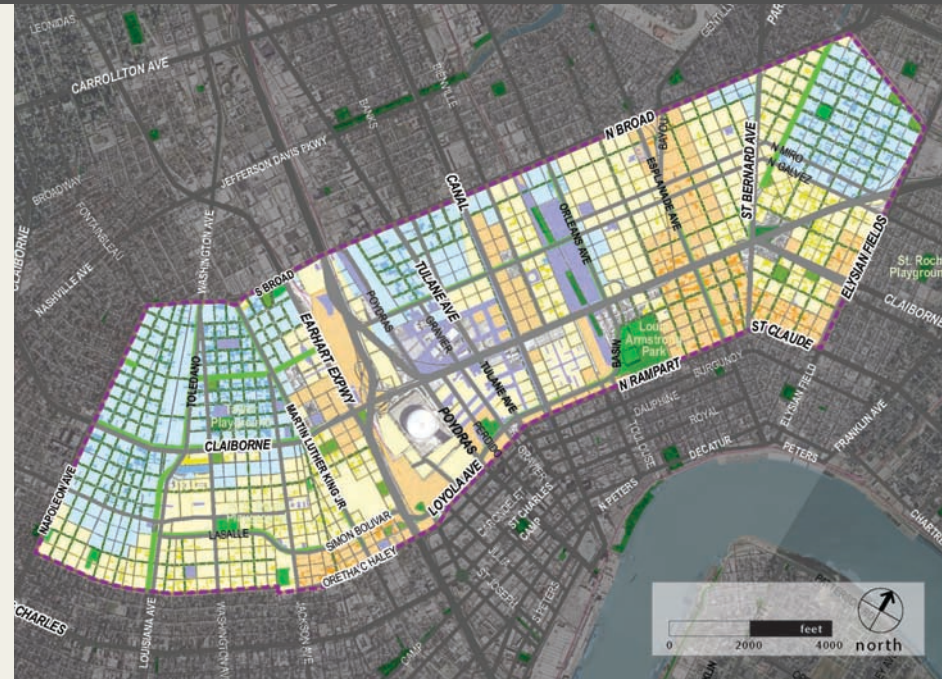
Create a holistic storm water management system using green infrastructure to improve condition and provide employment opportunities

- Adopt green solutions to storm water and flooding on public and private properties, such as rain gardens and green roofs through public education, incentives and development regulation

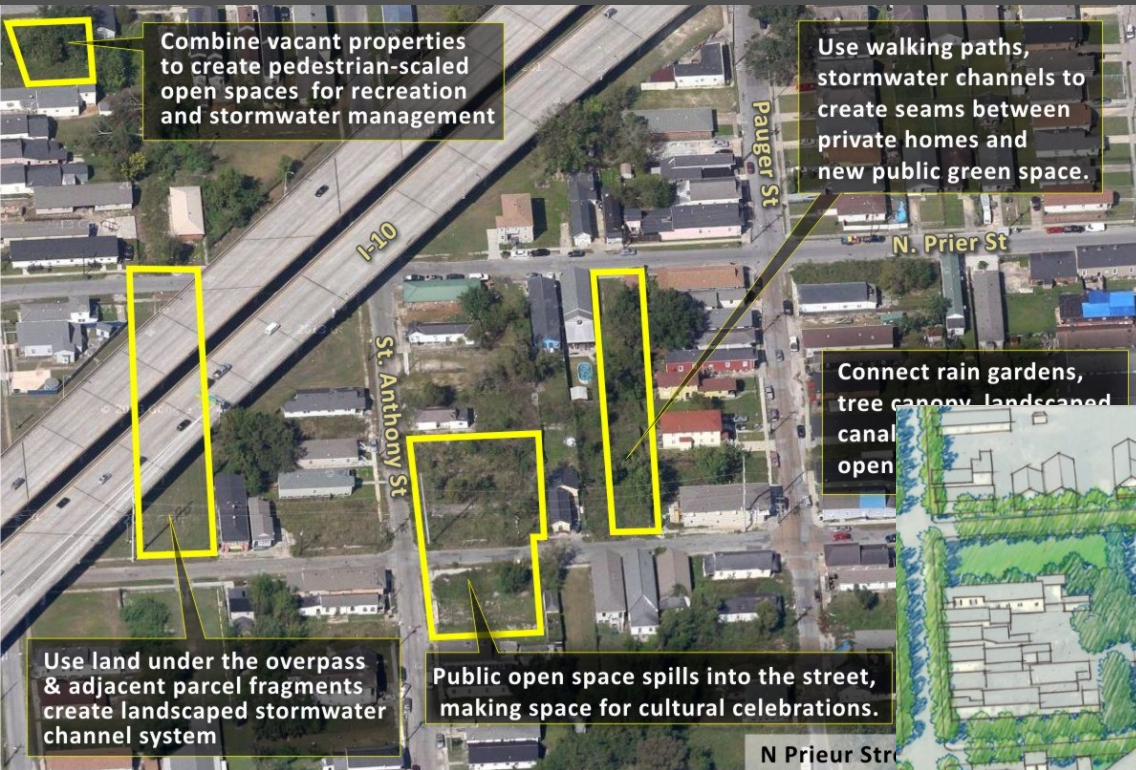


Create green infrastructure pilot projects for the LCC study area

- Identify blocks with many vacant lots, evaluate suitability for storm water parks and create pilot projects
- Pursue projects that incrementally implement sustainable storm water management objectives along Urban Waters Objectives



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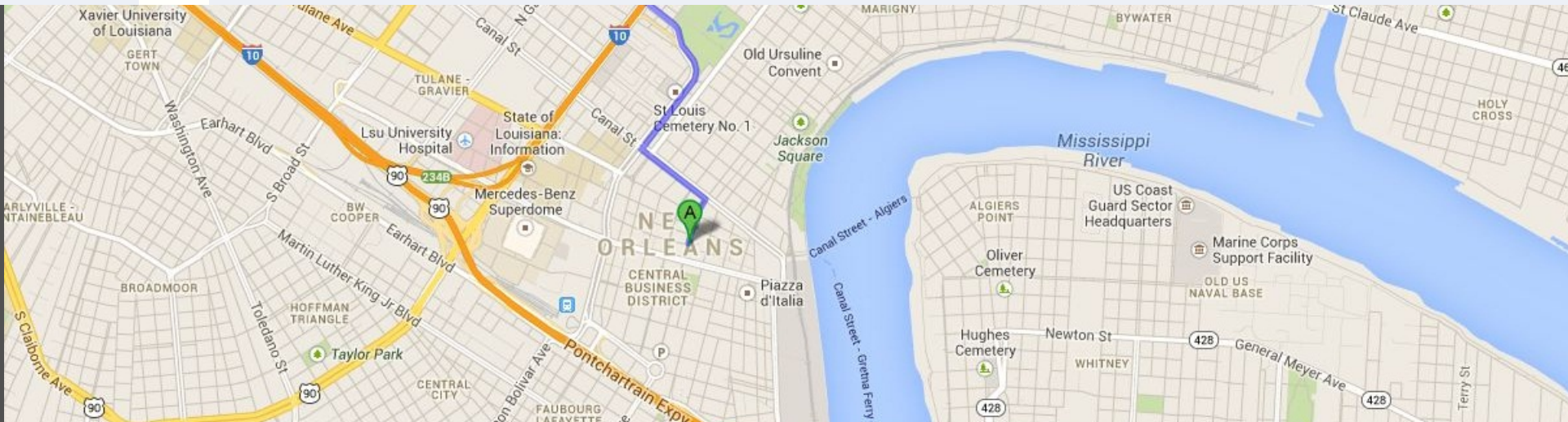


Transportation Choice and Access



Transportation Choice and Access

Travel Mode	Cost (\$)	25 miles Norco	8 miles Chalmette	1.5 miles Orleans Ave LS/Claiborne
	0.61/mile	\$9,300	\$3,900	\$1,800
	1.25/trip		\$650	\$650
	0.05/mile		\$208	\$208
	0.02/mile			\$16



40% of LCC homes lack access to a vehicle and need affordable options

Make walking and bicycling convenient and safe for the LCC residents without an access to vehicles

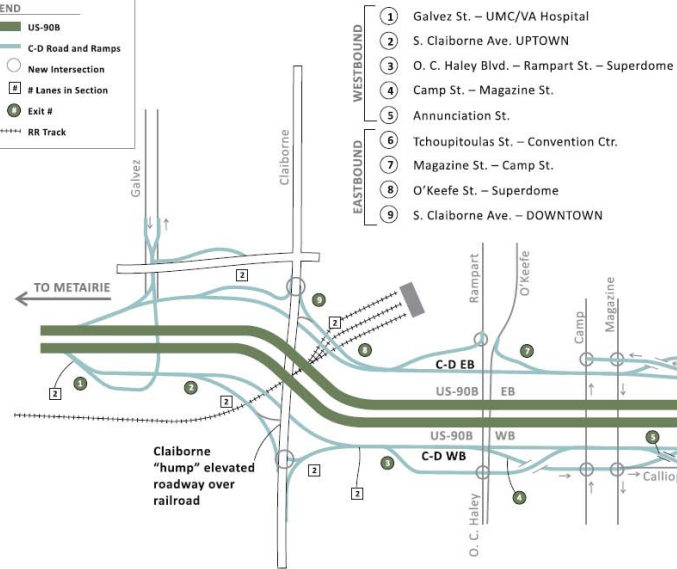
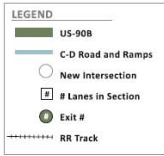
- Apply alternative bicycle route selection criteria.
- Build on current non-city, bicycle-parking programs.
- Facilitate bicycle parking at transit stops, employment and commercial zones, parks and schools.

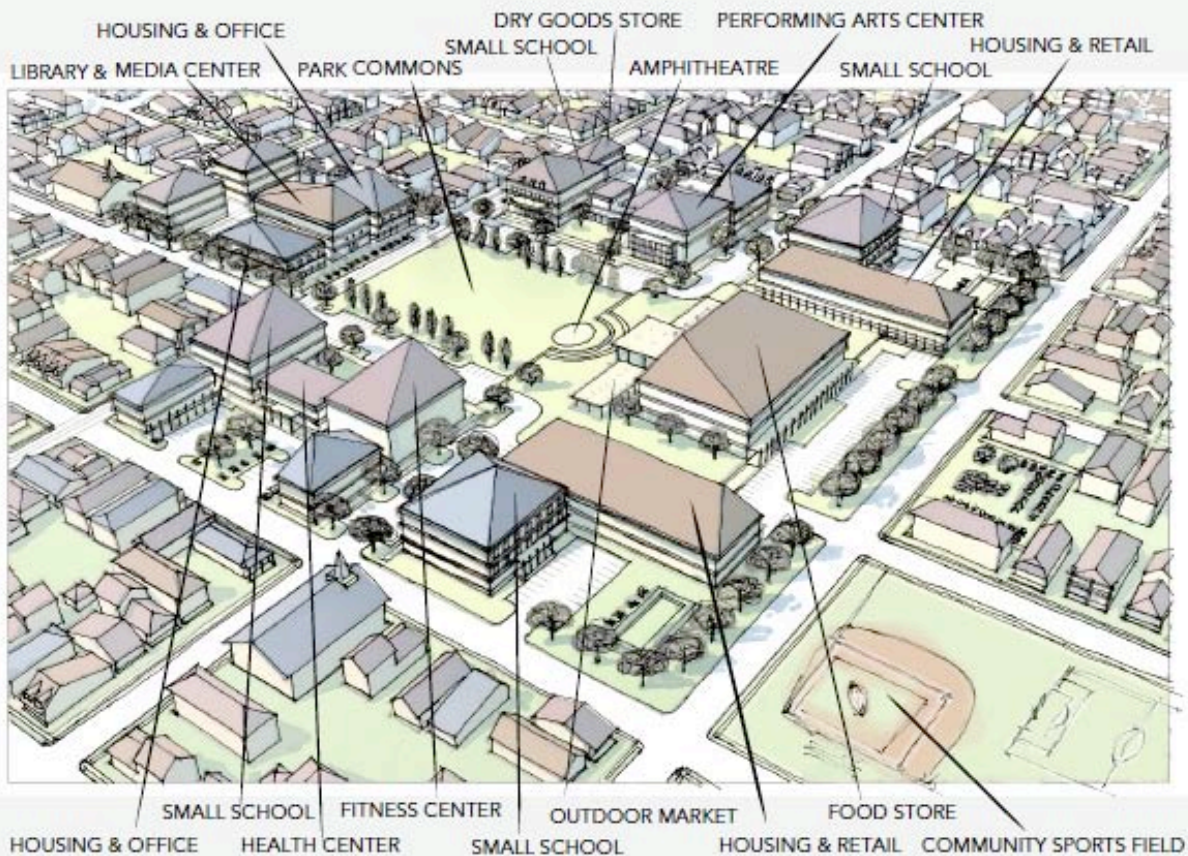


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EXITS FROM COLLECTOR-DISTRIBUTOR ROADWAY





RY
BUCCAN

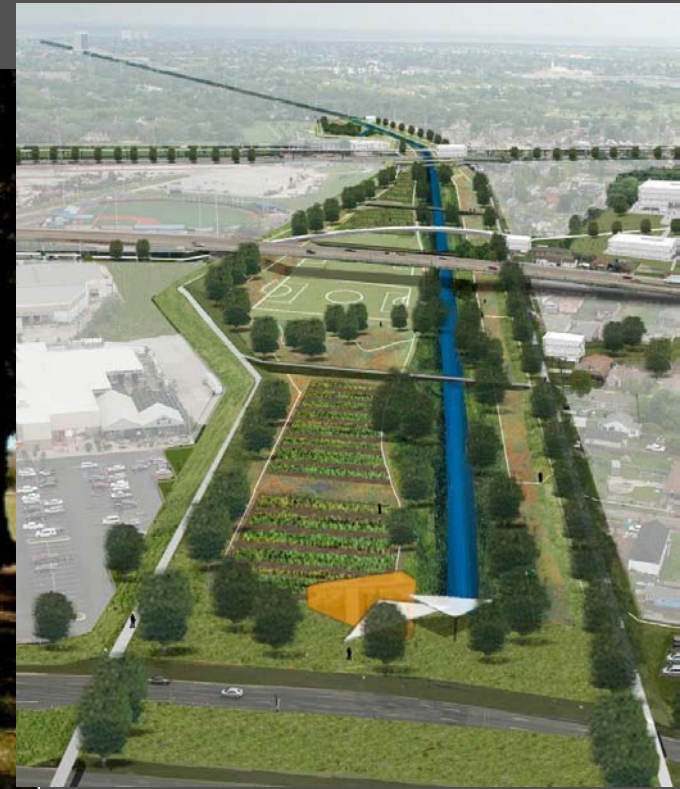
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Planning, Zoning, Land Use, and Building Code Reform

Flood Protection System and Government Reform

Economic Development and Inclusion

Integrated Risk Reduction Green Infrastructure Storm Water Management



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"Nothing About Us Without Us!"